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BADMINTON RACKET

Manufacturing Business Plan

Good Time Become a Badminton Racket Manufacturer

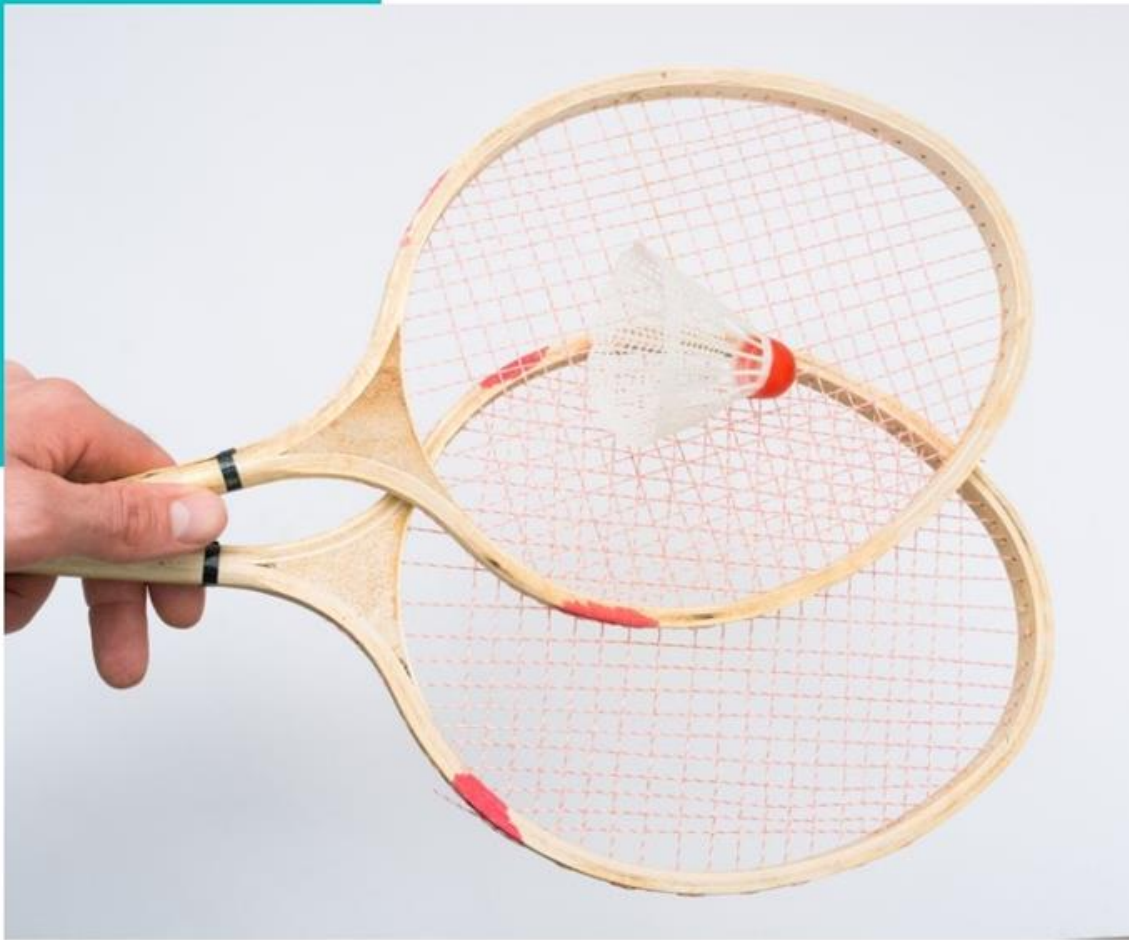
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Introduction

A badminton racket (or simply racket) is a sport equipment used to hit a shuttlecock. Badminton is a racquet sport played by either two opposing players (singles) or two opposing pairs (doubles), who take positions on opposite halves of a rectangular court that is divided by a net.





Now, there are 2 types of badminton rackets available in market: professional racket and non-professional racket. The former is more expensive than latter because it comes with more high-tech features like better design and higher performance rate. Both are made up of similar components.

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Uses of Badminton Racket



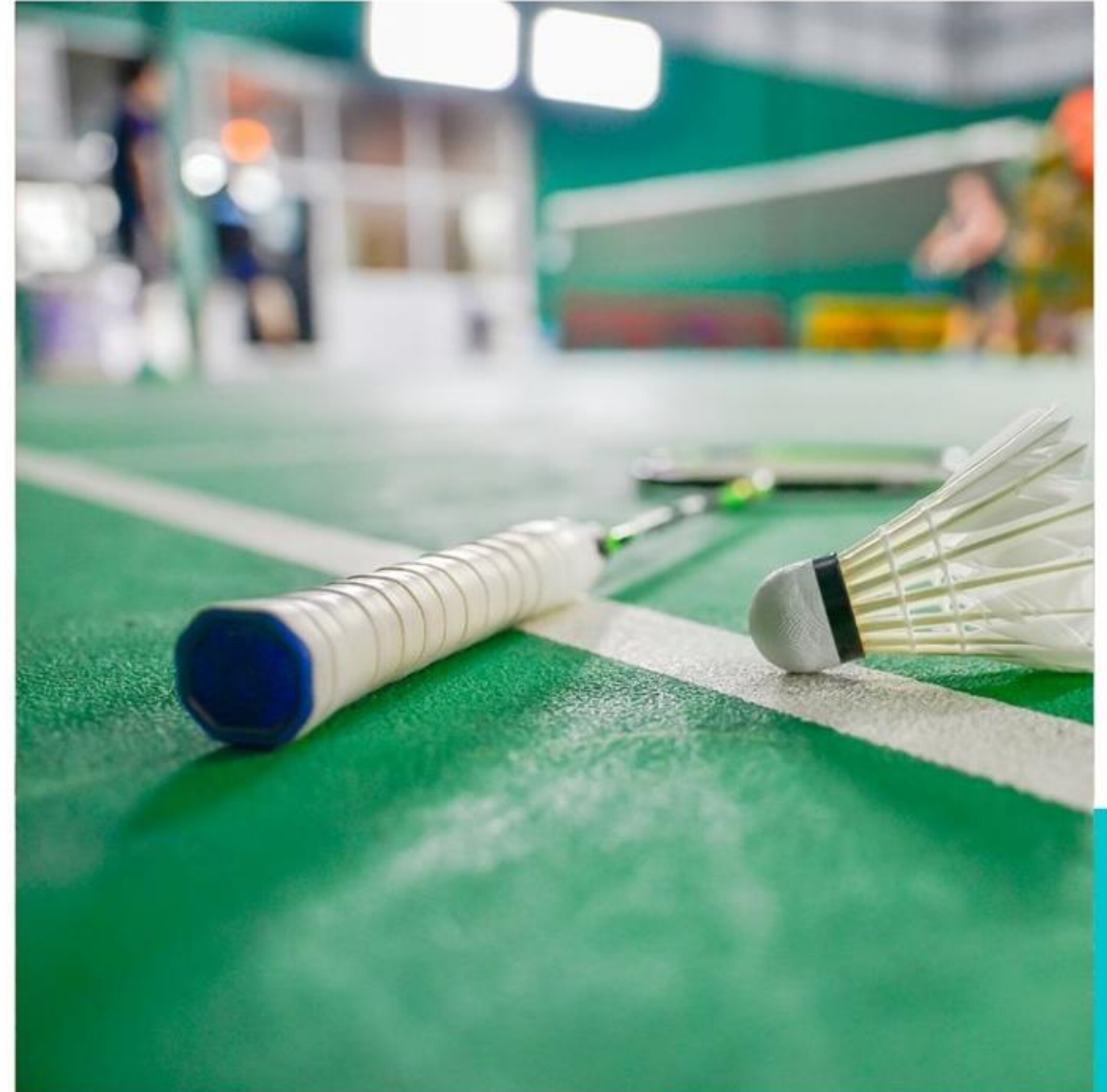
A racket is a sporting instrument made out of a handled frame and an open hoop over which a network of strings or catgut is stretched taut. In games like badminton, tennis, and squash, it's used to hit a shuttlecock. Composite materials, such as carbon fiber or aluminum alloy, are commonly used in commercial rackets.

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To make racquets playable, they are strung with string.

The word racquet comes from the French word rachasser, which means "to rip up." The word comes from the French game jeu de paume (the forerunner of modern-day tennis), where it referred to both a wooden paddle and a wool-stuffed leather ball.

- **Business Plan:** [Badminton Rackets Manufacturing Business](#)



Manufacturing Process

There are 2 type of manufacturing process first one is hot pressing and second one is cold pressing. Hot pressing involves heating up a metal mold until it reaches 1,300 degrees Celsius then injecting resin into it to create a finished product.



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Cold pressing involves injecting resin into a mold at room temperature then heating up the completed product at high temperatures until it reaches 1,300 degrees Celsius. First, carbon fiber is inserted into a furnace that reaches 2,600 degrees Fahrenheit and then pulled out after it's been heated.

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The material is then compressed by hydraulic presses and cooled before being cut into thin sheets using a laser cutter. These thin sheets are wrapped around a metal former to form a frame and left to cool in an oven at 480 degrees for 10 minutes. Once cooled, excess material is cut away using another laser.

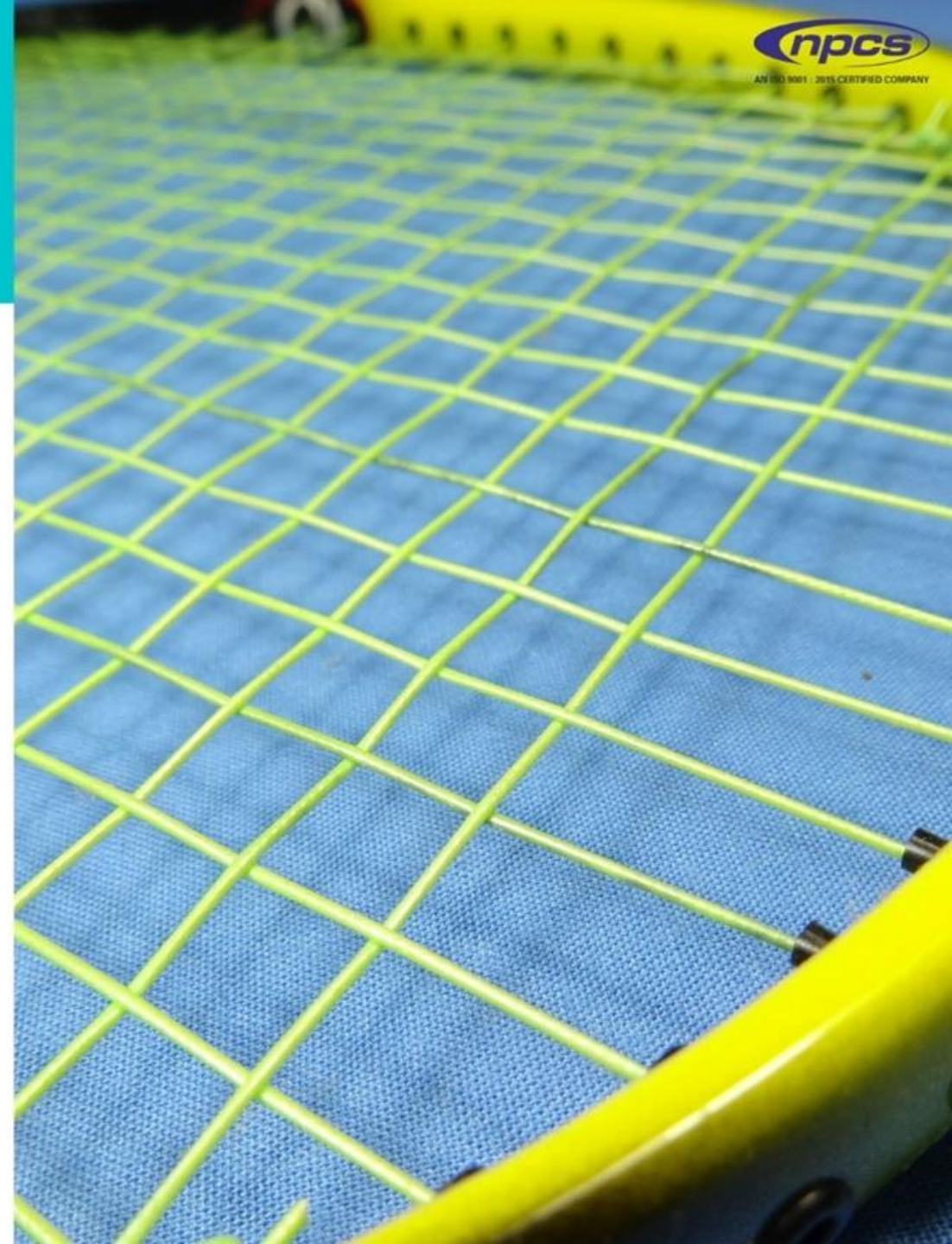
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Next, the frames are baked again—this time at 1,800 degrees—for about 30 minutes to harden them. Next, the frames undergo several layers of high-pressure sandblasting before being coated with paint or resin. Finally, they're inspected one last time and packaged for shipment.

Benefits of Starting this Business

The profit margin of badminton racket business is comparatively higher than any other business, it has good revenue and multiple revenue streams, it also has huge opportunities to sell online through Amazon, eBay and flipkart etc. If you want to start a business then starting badminton racket manufacturing business will be very beneficial for you.

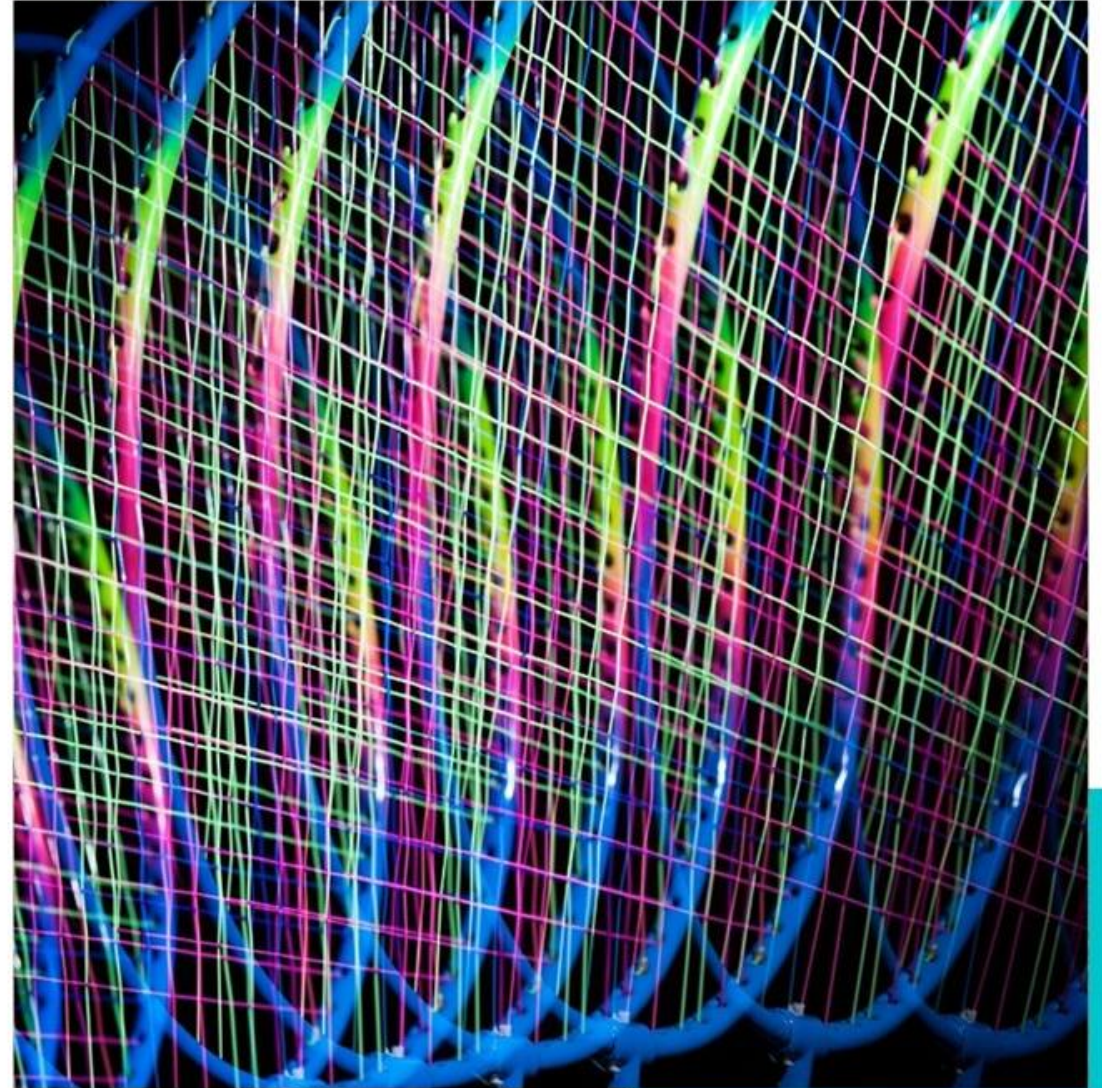


Badminton is one of most popular sports among youngsters as well as adults. So if you want to start a new business or looking for small scale business idea, then start a badminton racket manufacturing business can be an ideal choice for you. You don't need big investment to start a badminton racket manufacturing business.



Global Market Outlook

Global Badminton Equipment Market is expected to reach by 2027, at a CAGR of 2.5 % during a forecast period. In the current market scenario, the nonmaterial is playing a key role in the production of badminton rackets. The nonmaterial is attracting the buyers because of its lightweight feature. The carbon fiber material is replacing the old metal, steel, and wood in different sports apparatus, which consist of the rackets.






An increase in several badminton leagues at the regional, national, and district levels has created immense opportunities for key players in the market. The global badminton equipment market is expected to grow steadily at CAGR during the forecast period. One of the prominent factors, which are driving the growth in the market is the rising.


Key Players

- ***Yonex***
- ***VICTOR***
- ***RSL***
- ***Lining***
- ***GOSEN***
- ***KAWASAKI***
- ***Carlton Sports***
- ***Wilson Sporting Goods***
- ***Babolat***
- ***Apacs Sports***
- ***COSCO India Ltd.***
- ***Silver Sports India***

PROJECT AT A GLANCE

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	55.00	55.00	Capital	0.00	88.31	88.31
Buildings	0.00	76.40	76.40	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	81.00	81.00	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	28.00	28.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	5.00	5.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	264.93	264.93
Preliminary& Pre-operative Exp	0.00	5.00	5.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	7.60	7.60	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	87.23	87.23				
TOTAL	0.00	353.23	353.23	TOTAL	0.00	353.23	353.23

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No.of Times	
	、	、	、	、	、	%	、	%	、		%
1-2	6.30	9.20	16.30	24.00	0.00	100.00	6.30	0.00	6.30	1.00	0.00
2-3	9.62	12.15	25.92	18.00	0.00	100.00	9.62	0.00	9.62	1.00	0.00
3-4	12.85	15.06	38.77	12.00	0.00	100.00	12.85	0.00	12.85	1.00	0.00
4-5	15.89	17.83	54.66	6.00	0.00	100.00	15.89	0.00	15.89	1.00	0.00
5-6	18.71	20.41	73.38	0.00	0.00	100.00	18.71	0.00	18.71	1.00	0.00
					 AN ISO 9001 : 2015 CERTIFIED COMPANY						

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	<div>  <div> Profitability Ratio </div> <div> <small>AN ISO 9001 : 2015 CERTIFIED COMPANY</small> </div> </div>					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribu tion	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%		%		
Initial				3.00	3.00									
1-2	1.36	1.36		1.47	1.47	4.13		6.48%	3.41%	2.30%	552.29	22.81%	3.30	1.14
2-3	1.75	1.55		0.69	0.69	2.62		7.38%	4.64%	3.01%	549.61	19.46%	3.42	1.24
3-4	2.20	1.75	2.18	0.31	0.31	1.78		7.96%	5.50%	3.52%	625.87	19.39%	3.40	1.35
4-5	2.70	1.96		0.11	0.11	1.28		8.33%	6.09%	3.86%	702.13	19.33%	3.31	1.49
5-6	3.26	2.18		0.00	0.00	0.97		8.55%	6.47%	4.10%	778.39	19.29%	3.17	1.77

BEP

BEP - Maximum Utilisation Year

5

Cash BEP (% of Installed Capacity)

62.48%

Total BEP (% of Installed Capacity)

64.41%

IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age)

30.11%

Payback Period of the Project is (In Years)

2 Years 3 Months

Fixed Assets Coverage Ratio (No. of times)

23.564

- 1. What is Badminton Racket Manufacturing industry ?**
- 2. How has the Badminton Racket Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Business Feasibility Study of Badminton Racket Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Badminton Racket Manufacturing plant ?**

- 5. What is the structure of the Badminton Racket Manufacturing Business and who are the key/major players ?**
- 6. What is the total Startup Cost for setting up Badminton Racket Manufacturing Business?**
- 7. What are the operating costs for setting up Badminton Racket Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Badminton Racket Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Badminton Racket Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up Badminton Racket Manufacturing plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Badminton Racket Manufacturing Business?**
- 12. What is the Manufacturing Process of Badminton Racket?**

13. What is the total size of land required for setting up Badminton Racket Manufacturing plant ?

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TAGS

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- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects

- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products

- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

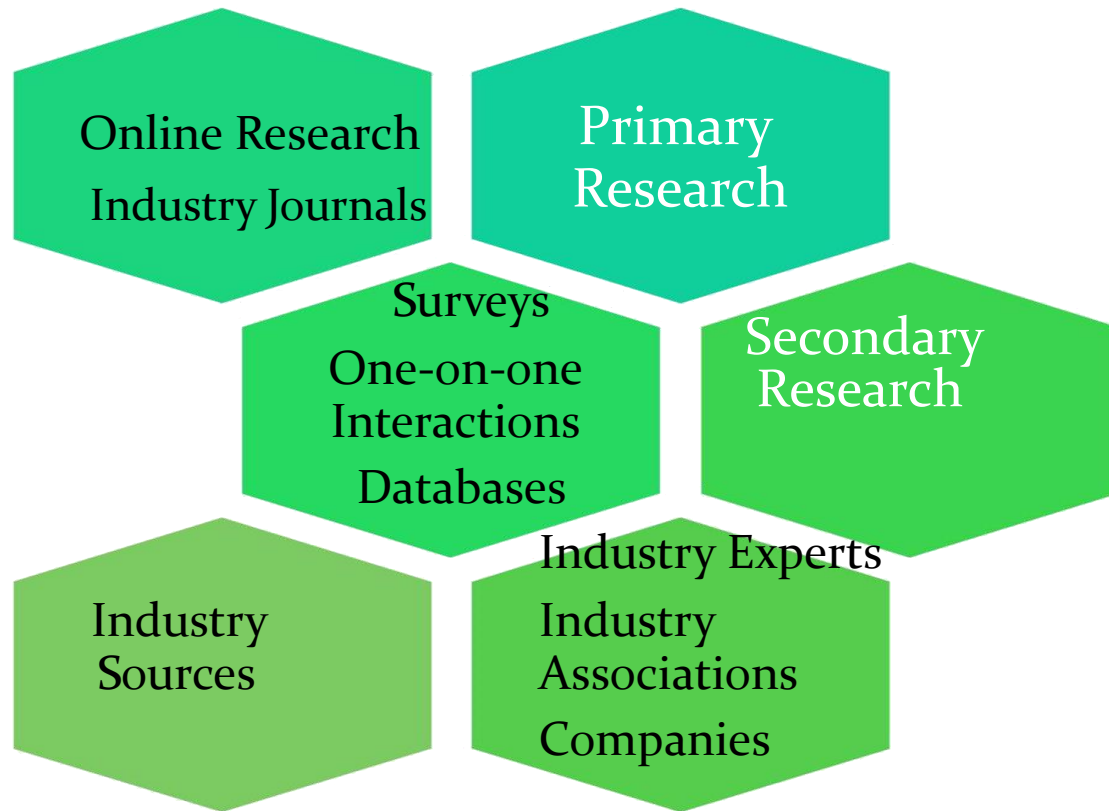
- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
 - Growth drivers of the industry
 - Latest market trends
 - Insights on regulatory framework
 - SWOT Analysis
 - Demand-Supply Situation
 - Foreign Trade
 - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
 - Key players with their market shares
 - Financial comparison of present players

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- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)

Data Sources



Scope & Coverage



✧ Our research team comprises of experts from various financial fields:

✧ MBA's

✧ Industry Researchers

✧ Financial Planners

✧ Research veterans with decades of experience

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